



CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY MEDIA ADVISORY

Department of Toxic Substances Control

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For Immediate Release

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Hoehn Honda In Carlsbad Recognized First Dealership To Become Model Pollution Prevention Facility

Carlsbad --- The Department of Toxic Substances Control (DTSC) will recognize Hoehn Honda Dealership and Honda Motor Company USA, for its industry leadership and commitment to minimizing pollution through its prevention efforts, environmental management practices, employee training and facility design at a presentation on Monday, December 9, 2002.

Hoehn Honda, located at 5454 Paseo del Norte in Carlsbad, will become the first Honda dealership in the United States to be presented a Pollution Prevention Certificate.

DTSC's Office of Pollution Prevention and Technology Development (OPPTD) has been working in close partnership with Hoehn Honda in Carlsbad to transform the dealership's service and repair operation into a "model" pollution prevention vehicle service and repair facility.

OPPTD has provided pollution preventing training to the Hoehn Honda general manager, service manager, and all the service technicians. OPPTD has also assisted the dealership in integrating pollution prevention into its facility design, procedures, and management system.

Date: December 9, 2002

Time: 11:00 a.m.

**Location: 5454 Paseo del Norte
Carlsbad, CA**

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The Department of Toxic Substances Control's mission is to restore, protect, and enhance the environment and ensure public health, environmental quality and economic vitality by regulating hazardous waste, conducting and overseeing cleanups, and developing and promoting pollution prevention.

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"The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our Web-site at www.dtsc.ca.gov."